



# ROBERTO INNAIMI

## IT Operations Specialist, Designer and Business Analyst

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### Executive Summary

Every brand has stories to tell; stories that will not only engage, inform, surprise, delight, and impact their audience, but that will also deliver on measurable business goals. And I am the conduit between brand and consumer.

I'm well-versed in negotiations, planning and development, relationship management, operations, and logistics coordination and scheduling.

I've spent several years working with IT world since I started when I was only 8 years old, with MS-DOS5 and Basic, even if some years ago a life event inspired me to build something useful for people and i started to build a awesome SaaS which is making fantastic-awesome-brilliant things.

Now i'm a bit older and I've grown a lot on my experiences in business management, new economy, telecommunication and of course, security world. Actually I am the CEO of Callburn.com and freelancer for various IT related jobs.

### Work experience

#### ● **President & IT Specialist**, NetinPhone SL

Jul 19 - Present

Firstly a Callburn.com customer which decided to invest into a company together with me.

The company is focused in various business telephony-based services, through a SaaS based on React+Redux and Node.js that will be published soon.

Entire development is totally made and followed by myself, using various on-site and off-site resources.

#### ● **IT Operations Specialist, Designer and Business Analyst** at robertoinnaimi.com, Myself

Jan 19 - Present

Offering my own skills and abilities to external customers which may want IT Support, including networks and security or App/Software creation.

I offer both full job-warranty and maximum availability, even 24h. Actually I have got many clients from various countries, especially in South America, Spain and Italy.

The thing that my customers appreciated the most of me is my ability to optimize business-processes even outside their job-scope because my point of view is that IT is made for simplifying our lives, instead of making them harder.

#### ● **IT Specialist & CEO**, Callburn Services SL

Dec 2014 - Present

A SaaS entirely developed by riPleasure Marketing España and now online in it's first version.

The SaaS is based on a patent published by Roberto Innaimi, the owner and the CEO of the company.

The SaaS is entirely cloud-based, and it's made by an environment of Linux Machines, Asterisk, Freeswitch, Kamailio, Iptables, Consul, Mysql, Redis, Node, Angular, PHP, Javascript and Laravel frameworks/apps/technologies.

#### ● **IT Specialist & CEO**, riPleasure Marketing España SL - Spain

Jun 2012 - Present

An internationalization of riPleasure Marketing Italia Company.

During this work I increased my business analysis experiences, learning a new language and discovering new countries.

#### ● **IT Specialist & CEO**, riPleasure Marketing Italia Srl - Italy

Sep 2007 - Apr 2012

My first company.

I've developed in it a software which was very useful to various business for both marketing, emergencies and notifications.

That software was fully done in Linux machines, using both Asterisk and Kamailio softwares, through a very good-designed network topology, using both Netgear, Ubiquiti Networks and Cisco Appliances.

### Skills

Reverse engineering & code cracking

Linux & Mac System Administration

VoiceOverIP & Telephony Specialist (SIP Protocol)

Network Engineer, Routing and Security Specialist

Databases administration (Mysql, Redis)

Clustering and High Availability expert (HaProxy - Consul)

Virtualization and Cloud Technologies (AWS, VirtualBox, KVM & more...)

Network Spying & Sniffing (Wireshark & more...)

iOS Development (Swift)

Windows Server Administration

### Knowledge

Cisco System Certifications  
CCNA, CCNP, Security

ThePowerMBA, Master of Business Administration

### Languages

- Italian (Native)
- Spanish (10 Years)
- English (B2 Certified)

### Certificates

Digital Marketing Fundamentals

Google

Dos & Qbasic

Input

Bbs, Internet and Computer Hardware

Input

### My Goals

Provide the best customers experience offering a 360 degree solution for their own IT needs.

There's no need to worry about hard and complex things, even on business logics, I can handle that too

### Executive Sales Manager, Wifox Spa - Italy

Nov 05 - Jun 07

Sales manager for a company which was selling connectivity services to business, consumers and public organizations not covered by xDSL services. Company was offering voice, iptv and connectivity through WiFi connections.

I was both selling and giving technical support to my actual and provisioned customers.

During the job I had a lot of experiences with Cisco, Mikrotik, Netgear, Linksys equipment, using RIP routing and Radius Server Authentication.

Also I provided both Asterisk and Linux support to my colleagues

## Out of Office



Electronics and home-automation, together with security appliances are taking most of my free time cause I love to play around with them, including Arduino and circuits modifications.

I've also offered specialized Mercedes TCU repairing service for automatic-transmissions 722.8 and 722.9.

My last job was repairing an irreparable Bosch dishwasher PCB damage by identifying and switching it's memory to another model board. It worked perfectly!

## Education

### ThePowerMba

Master of Business Administration

18 - Present

### Cisco System Networking Academy

CCNA, CCNP & Security Specialist - Network Engineer Career

03 - 04

## Complementary education

- **Google Activate** - [Activate Alumni on Digital Marketing](#) - 18  
Certificate validation URL: <https://LEARNDIGITAL.WITHGOOGLE.COM/ACTIVATE/validate-certificate-code>  
Certificate validation code: NYN Z99 9ND
- **EOI Elche** - [English Language](#) - 16 until 19
- **EOI Alicante** - [Spanish Language](#) - 15 until 17
- **Input** - Dos, Qbasic, BBS, Intenet and Computer Hardware - 94 until 95

## References

Estanis Lopez - Crc Altavix - España  
[crcaltavix3@gmail.com](mailto:crcaltavix3@gmail.com)

Daniele Di Paola - Medilisa Tour - Italia  
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Jose Antonio Caballero Ruiz - NetinClub - España  
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